

# BLUE WATER

Work, live, and create in the blue water.

You can live life in the crowded narrow waterways of life. You can live like and with everyone else. Why not open a new coffee shop? There are already 4 on the street. Why not a new hamburger joint?

Why live and work where everyone else does? If you love the city, live in the city. If you love the country live in the country. Do what works for you.

Don't copy others. Be yourself. Honor yourself, your feelings, your desires, and your emotions. Be as different as you are.

Don't just do what the others do. Blaze a new trail. Get in the blue water, out in the ocean of life, where there are few others, and create your own way, blaze your own trail, create a new way that works for you.

Dare to be yourself. Dare to be yourself even when it is different from what others may think the norm is. You'll find there are more like you than you realize. More who are afraid to be themselves for fear they will not fit in.

It's all about what works for you, what gives you energy, and what excites you. It does not have to be what anyone does or likes. It's all about you.

You don't have to copy others. You can do it your own way. You owe it to yourself to try it your way. To do what feels right to you. And, do it now, start it now, take the first step now.

What you create in the blue water can end up the norm. What about Bill Gates or Steve Jobs? They dropped out of college and created a new industry and a new norm. They created in the blue water, away from what others were doing.

The real issue is to find your blue water, whatever and wherever that may be.

The blue water is wide open and free. There is time and space to do, to explore, and to try things out. Get away from the crowd, make friends with

yourself, and do what feels right to you, regardless of what others may think or say. It's your life, not theirs.

At the end of life the biggest regret is risks not taken. Now is the time to take the risk. Now is the time to take the adventure. Now is the time to prove your ideas to yourself. The only one you need to impress is yourself.

Go, do, be. You'll be glad you did.